

Ongoing Advocacy: Service Gaps & Funders



Residents and community partners can help ensure that decision-makers understand what Oceanside needs, what is missing, and what practical action is being requested.

Effective advocacy is more than expressing frustration. It identifies the gap, documents its impact, directs the request to the person or system with authority, proposes a realistic response, and follows the issue until an answer or outcome is recorded.

Build an Evidence-Based Request

- Describe the service gap in plain language
- Identify who is affected and how
- Use local data, frontline observations, and resident experience
- Explain what currently exists and why it is insufficient
- Name the specific decision, funding, or policy change requested
- Identify the responsible government, funder, or organization
- Request a written response and a reasonable follow-up date

Ways Residents Can Participate

Email Mayor and Council: Use a clear subject line, identify yourself as an Oceanside resident, focus on one issue, and state the action you are requesting.

Attend a Council meeting: Review the agenda, meeting rules, speaking opportunities, and delegation deadlines in advance. Land-use matters may have separate public-hearing procedures.

Submit a support letter: Add your experience and community connection rather than relying only on identical form language.

Contact provincial or federal representatives: Direct housing, health, income-support, and federal funding concerns to the level of government responsible.

From Service Gap to Deliverable

1 · RECORD

What is missing, where, and for whom?

2 · VERIFY

Confirm the gap with partners and current information.

3 · REQUEST

Ask the responsible body for a specific action.

4 · ESCALATE

Use delegations, letters, meetings, data, media, or formal processes.

5 · REPORT

Track the response, commitment, deadline, outcome, and next step.

City of Parksville

council@parksville.ca

[Mayor & Council contacts](#)

[Council meeting administration](#)

Town of Qualicum Beach

[Mayor & Town Council](#)

[Council meetings and calendar](#)

Regional & Provincial

[RDN Board of Directors](#)

[MLA Stephanie Higginson](#)

[MP Gord Johns](#)

What Accountability Looks Like

Keep a public-facing action log showing the issue, date raised, responsible body, requested action, correspondence or meeting completed, response received, commitment made, deadline, current status, and final deliverable.

Transparency makes it harder for priorities to disappear between meetings and helps residents see the difference between discussion, advocacy, commitment, and completed action.