



Task Force Leadership

Leadership grounded in collaboration, accountability, and local action.

Task Force leadership supports coordinated meetings, strengthens relationships between participating sectors, identifies emerging priorities, and helps move community concerns from discussion toward meaningful action.

Shayla Day

Chair, Oceanside Homeless Task Force · Founder & CEO, DayHomes Society

Shayla brings sixteen years of experience in frontline outreach, homelessness response, program development, non-profit leadership, and lived-experience-informed advocacy. Her work connects frontline realities with housing, health, government, funding, and community-service systems. Through DayHomes Society, she develops practical programs addressing food security, outreach, transportation, housing navigation, community access, and coordinated local response throughout Oceanside.

Shayla has spent the past five years working directly on the front lines in Oceanside, building trusted relationships with residents, service providers, government representatives, and community partners. She also leads Operation Homefront Oceanside, connecting veterans with housing supports, transportation, mental-health resources, application assistance, and neighbouring services. Her leadership is grounded in recognizing local service gaps and developing practical programs that reach people where they are.

Learn more: www.dayhomes.org

Shelly McCullough

Co-Chair, Oceanside Homeless Task Force

Shelly brings community leadership, advocacy, coordination, and a strong commitment to improving Oceanside's response to homelessness and housing instability. As Co-Chair, she supports Task Force planning, community engagement, meeting coordination, and the development of collaborative local solutions. Her role helps ensure community concerns remain connected to the Task Force's priorities, partnerships, and follow-through.

Shelly is also running for Parksville City Council, bringing her experience in community leadership, advocacy, and collaborative problem-solving forward as a candidate. Her campaign reflects a commitment to listening to residents, strengthening communication, and supporting practical decisions that respond to the needs of the whole community. She brings a thoughtful, community-focused approach to both Task Force leadership and her vision for public service in Parksville.

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